

MALE ALLIES IN ACTION

Building Respect. Advancing Inclusion. Strengthening Industry.

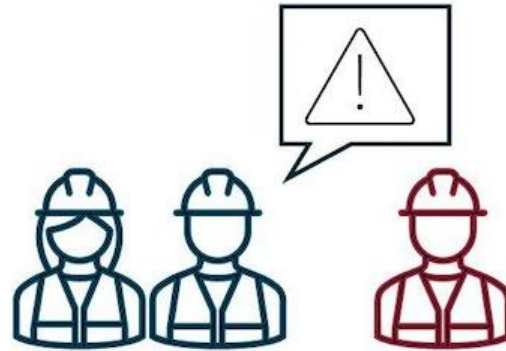


An Australian Government Initiative

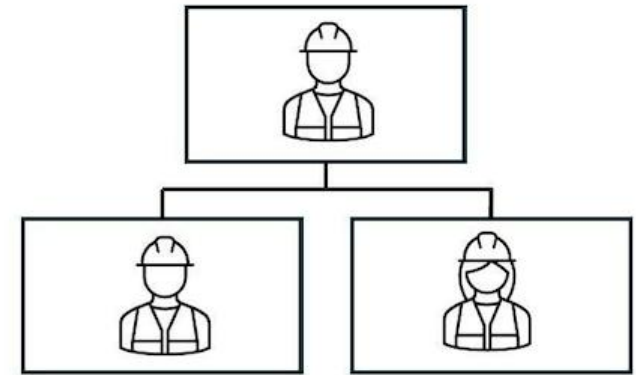
ALLYSHIP - WHY ENGAGE MEN?



Men make up most
of the workforce



When men challenge it
increases the likelihood
of change



Male leaders face lower
risk for championing
inclusion, so change
scales faster

WHY THIS MATTERS



Women in male-dominated industries still face real barriers, from everyday bias to deeper structural issues.

Change begins with awareness, action, and genuine allyship.

[Link to play video](#)

MALE ALLIES TRAINING PROGRAM

**Understand
the Reality**

**Practical
Tools**

**Lead by
Example**

THE MALE ALLIES CHALLENGE

Who will lead the industry in building respectful workplaces?

The Male Allies Challenge is a free, national initiative inviting organisations and worksites across Australia's built sector to demonstrate leadership by participating in the Male Allies Training Program.

This is not about prizes. It's about accountability, visibility and meaningful cultural change.

JOIN THE CHALLENGE

April 23 - July 23, 2026

- **Register your site or organisation** via a simple online form
- **Individuals complete the training** in their own time
- **Every completion counts** toward your site or organisation's total
- **Progress is tracked publicly** via a weekly national leaderboard
- **Top-performing sites are recognised** through certificates, public acknowledgement, and inclusion in national press and ministerial updates

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Scan the code to register.
Free. Online. Start today.



The Building Women's Careers (BWC) Program is funded by the Australian Government Department of Employment and Workplace Relations.



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